

Virtual Business Model

Core Professional Team


The fundamental backbone for a well-functioning virtual business is a small tightly-knit core team of professionals. With the flexibility of a non-traditional workplace, coupled with excellent salary and benefit packages, a virtual business can attract very gifted and knowledgeable professionals possessing these essential characteristics and attributes:


- Achievement Oriented
- Disciplined
- Experienced
- Intuitive and Abstract Thinker
- Self Directed
- Talented
- Team Oriented
- Technology Savvy

The virtual business model offers members of the core professional team extraordinary work-life balance and opportunity that transcend the customary workplace practices, e.g. freedom to work remotely across geographic boundaries and time zones...

Service Provider Team

The virtual business model is unique in that the bond it shares with the service providers is NOT based upon a traditional transactional relationship business model, BUT cemented in a co-sourcing strategic alliances, which means the service providers grasp the basic organizational tenets of working teams and partnerships, and shares in the responsibility for management and success on all initiatives and projects.

 = Estimating 5 Full-Time Employees (FTEs) Depending on Budget Constraints; SLAS Headquarters Office Likely to Comprise CEO, Director of Global Events, Administrative & Member Service Senior Manager; Administrative Assistant; and an Event & Education Assistant

 = Estimating 4 Independent Contractors Depending on Budget Constraints: SLAS Likely to Comprise Director of Educational Experiences, JBS Senior Editor, ALA Managing Editor, and a JBS Editorial Assistant

 = Contracted Service Providers; Expand/Contract as Services Required

